

 Did you know?

- Home users are the most highly targeted sector for online crime, accounting for 95% of all targeted attacks¹
- More than half of internet users (58%) access unsecured networks from their home computer, laptop, mobile telephone or PDA²
- 45% of internet users only use two to three passwords for all online sites, and nearly one in four (24%) only uses one password for all online sites²



¹Source: Symantec Internet Security Threat Report, March 2007
²Source: GetSafeOnline.org survey on internet security, October 2007

Founding sponsors:



Sponsors:



GetSafeOnline.org is a joint initiative between HM Government, the Serious Organised Crime Agency (SOCA) and leading businesses, which aims to help individuals and micro-businesses to protect themselves against Internet security risks.

Additional copies of this leaflet are available on request.
Please email admin@getsafeonline.org for more information.



Go to www.getsafeonline.org

Expert advice for everyone



You wouldn't do this on the street.
So why do it on the web?



www.getsafeonline.org

Expert advice for everyone

Get Safe Online

If you have ever used the Internet, you will know what a fantastic resource it is for discovering information on any topic, shopping from the comfort of your own home, keeping in touch with friends and family, doing your banking online and many more fun activities.

But, you may also be concerned about the potential negatives of being online – suffering a virus attack, receiving unwanted emails or becoming the victim of online fraud.

By taking some simple measures, you can protect yourself against online threats and make sure that your online experiences are all positive.



Expert advice for everyone

GetSafeOnline.org is a joint initiative between HM Government, the Serious Organised Crime Agency (SOCA) and leading businesses, which aims to help individuals and micro-businesses to be safe online, and protect themselves against Internet security risks. It is a neutral, unbiased and objective source of information and expert advice for everyone.

Take control before someone else does

The GetSafeOnline.org website contains more than 100 articles, pieces of information and practical security advice all aimed at making you aware of internet risks and vulnerabilities, and providing you with the information you need to protect yourself against these threats.

Information includes how to:

Install anti-virus software • Make back-ups • Protect your privacy • Set ground rules for children • Shop, bank and use online auctions safely.

Visit www.getsafeonline.org

The screenshot shows the homepage of Get Safe Online. At the top, there is a search bar and navigation links for Home, Link to us, Press, Help, Glossary, and Sponsors. The main content area features several sections: 'Going online?' with a 'Check out our top ten safety tips' and large 3D letters 'abc'; 'How Safe are you Online?' with a 'Get Safe Online Awareness Week' banner; 'Are you a victim of online crime?' with a 'Tell us your story' link; 'Just how safe are you?' with a 'Take the test' button; 'Knowledgebase' with links to 'Protect your PC', 'Protect yourself', and 'Protect your business'; 'Highlights' with a list of recent news items; and 'Latest news from our blog' with a list of recent articles. The footer includes the text 'Visit the Get Safe Online Blog'.

Follow the three simple steps below to help protect yourself and others by being safe online today:



1 Protect your PC

Install up-to-date protective software. The website contains links to some free versions to help you protect your PC.



2 Protect yourself

The website contains independent, easy-to-understand information to increase your understanding of potential threats before they happen.



3 Keep monitoring to stay alert

Keep your software and operating system updated, scan regularly for viruses and spyware, and watch out for new threats.

Go to www.getsafeonline.org



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